

## **KTC's online community flourishes and invites the fan page to find "KTC Travel Master" the best travel webmasters for travel-bound.**



Mr. Staporn Sirisinha, Senior Executive Vice President - Leisure Marketing Department, "KTC" or Krungthai Card Public Company Limited, said "Our online travel community KTC World website has been very successful. So far more than 15,000 people have signed up as members. To celebrate the third anniversary of our travel portal site, we have decided to introduce our latest campaign titled "KTC Travel Master" to identify two travel-bound webmasters –one male, one female— from candidates who pitch their stories to online community members via [www.ktcworld.co.th](http://www.ktcworld.co.th). The two webmasters with greatest number of votes will be presented with travel package to the destination of their choosing worth over 200,000 Baht each.

Recently, KTC already selected 12 candidates –six males, six females- finalists. Members of the online community and the general public can vote for their favorite webmaster from now until February 14th, 2010 at [www.ktcworld.co.th](http://www.ktcworld.co.th). One person may vote twice. Results will be announced on February 19th, 2010 at [www.ktc.co.th](http://www.ktc.co.th).

### *Financial and Investment*

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